



**THIS SHOULDN'T BE WHAT
WE'RE TEACHING OUR CHILDREN
ABOUT WILDLIFE.**

The EcoKids environmental education program can't stop the demand for ivory. But through curriculum that promotes an eco-friendly outlook, injustices such as these can be combated by a whole new generation. To find out more about EcoKids, visit earthday.ca.



Earth Day[®]
CANADA
TEACH TODAY.
CHANGE TOMORROW.